

Description:

This project is to dress the entire serpentine Gallery in circus tents and invite visitors to be hypnotised to experience a false memory.

Each area is marked on the floor map of the gallery with the details of each described below. All the windows will be open, so the visitors are able to see inside of the tent through the windows. Each area will be dressed in fun fair style stripes.

Details of the project:

Area A: Entrance and Registration Room –registration and agreement for the session. The visitors will be grouped upto 10 people. They will fill out a form and leave the bulky items with the entertainment staff in exchange for the form and a numbered wristband. These bulky items are ready for them to collect when they come out of the experience.

Area B: Waiting Room – for the visitors to wait until their numbers/group are called out. The room will be filled with fun fair games, such as slot machines, firing range, coconut shy, hammer and bell game, etc. The entertainment staff will call out groups for the guided tour of the Performance Room (Area C). There will a carpet towards the entrance to the Performance Room where they are asked to queue up.

Area C: Performance Room - There will be a carpet laid out for the visitors to follow the route from the Area B through the Area C, into the Area D. The visitors may walk on the carpet to a roller slide going through a fire ring in the middle if they wish, or stay off the carpet to watch others perform, if they prefer. The roller slide will have two spotlights from the ceiling. The walls will be covered in a glittery taped curtain hanging from the ceiling in a circle. The entertainment staff will again call out groups for the Hypnotic Rooms (Area D).

Area D: Hypnotic Rooms 01—03 – Each sound proof room contains ten chairs for the visitors to sit down at each session. The hypnotists randomly select a space for each session and the session will take around 15 min (nine of them will take turn to perform - each will perform for 15min with 30 min break in between). At the end of the session, the visitors will have the experience of going through a space with one of the following:

- 1: Underworld
- 2: Outer World
- 3: Cosmic World
- 4: Upside Down World
- 5: Wonderland
- 6: Neverland
- 7: Boozy Land
- 8: Loony Land
- 9: Shabby Land

N/B: The narratives for each experience will be exceptionally humorous.

Area E: Back Stage - Chill out room for the hypnotists.

Area F: Collection and Exit Room – the visitors will collect the form and any items when left at the entrance.