

## Ron Weijers

Schiedam – Netherlands

Weijers translates his views on contemporary issues by painting, through photography, and composing music.

In painting, his work conveys an intuitive visual language where interlacing signs and shapes combine by relational substance to create a mystical place. Using a refined drawing technique he has successfully liberated the line from traditional pattern. Figures and elements are thus rendered in their natural state, one belonging to the other with consistent symbolism that allow the viewer a ready grasp of their message quality and orientation. Thereby inviting viewers to consume individual components for detail and to bring them together in relation so that a comprehension of the overall image is portrayed. Complementing the subject matter is a specific color palette that effectively stimulates and suggests the desired mood. Collectively his compositions manifest color, shape, material and line into a seductive fantasy of an alternate worldview.

When viewing Weijers' body of work, one has an immediate impression of an artist in command of conveying his vision, realizing truth because it is so honest, communicating universally because it embodies us all.

Weijers has found his line in triumphant harmony by combining figures and subjects in like manner with intersecting consistency throughout each piece, allowing the viewer to consume the work as a single image, whole unto itself. His use of coloring populates negative space in a subtle manifestation of form accentuating the power of a mature line. And though there is clarity, still there is mystery as the viewer breaks down and consumes individual components for detail, then again brings them together in relation so that a comprehension of the overall image is readily portrayed.

The artist's work reflects an understanding of the time that we live where graphic imagery is pervasive in daily life. Yet it employs refined attributes of classicism that recall a period of appreciation for the art of drawing.

Weijers has now reached a refinement many artists aspire to achieve and this observer is eager to see what comes indeed.

A prior career in graphic design has strongly influenced the artist's work and is evident in the media he favors. Weijers mainly paints on wooden panels and his work could be described as multi-layered mix media (collage, acrylic, oil pastel, graphite, objects). Through the years he has matured his painting style by means of materials used, technique and concept. His high levels of productivity continuously generate a further developing flow of work. His paintings are on exhibit in galleries in the Netherlands, Belgium, Germany and the USA.

By way of photography, Weijers is keenly adept at capturing the essence of subject, communicating again his conceptual vision of social and political issues. Various series such as 'Throw away your TV!', 'It's a stars & stripes circus out there', 'Get Connected with Phonarchy', 'Spray-com', 'LA drive-by shooting', 'Target rush-hour' and 'Fixx the game', intend to bring forth underlying sincerity relating to the desired theme. His photographic work is shown in galleries in the Netherlands, Germany and the United States. Photographic visions on New York are in current development for publication with "Manhattan Transfer" and a series of six publications titled "Alter Vision".

As a musician Weijers writes, arranges, produces and releases musical projects using the name Global Frequency. The recordings of these projects are realized in corporation with an international group of musical friends mainly in the Netherlands and the United States. During the past years his musical activities resulted in the release of ten CD's. The projects "the Break of Dawn", "D-Mans' left wing & painkiller sessions", "Trippin' in the temple of doom", "Get Wet", "Throw away your TV!", "Evo-so-lu-tion", "Sounds of Vision" and the DVD "Tabasco Tabernacle" are some examples of his urge to musically express himself.

Creatively involving artists and musicians within the development process of creative concepts and projects, had already become common practice for Weijers. His background and long years of experience as a creative director within an international communication environment, generated the basic ingredients to work with a large variety of creative minds in a constructive manner.

Weijers developed a wide range of art projects and created the base for developments that resulted into the foundation of the 10dence art collective. Concepts like the Tabasco Tabernacle audio-visual art project, have been previously presented at the North Sea Jazz Festival 2007 in Rotterdam, Le Cocon in Hamburg, PPJazz 2007 in Schiedam, LPM-festival in Rome, the ShortFilm festival in Bolzano, State of the Image/DOEK! festival in Arnhem, NuMoon night labs in Rotterdam, the Pecha Kucha Roadshow at Stedelijk Museum Schiedam, the Drvkkery in Middelburg and La Notta Bianca at the Palazzo delle Esposizioni in Rome. The 'Worlds of Abstraction' exhibitions project at the WTC Schiphol Art Center, The Magna Plaza exhibitions project at Magna

Plaza Amsterdam, the Labyrinth project at Pand Paulus in Schiedam, the Reflecting Identities exhibition, the Solidarid'art exhibition and a wide range of 10dence art collective exhibitions at the Korenbeurs.

By means of concept, the 10dence art collective profiles itself as a multidisciplinary nucleus for innovative creative endeavors, where the participants of the collective, in collaboration with a wide range of creative participants, generate artistic productions which encompass an unprecedented panoply of works of art embracing painting, drawing, photography, video, literature, sculpture and music, and the collective surveys the cross-current of activities that constituted the artistic output.

As a contemporary urban art collective, focusing on bringing together innovative creative individuals from around the world, the 10dence art collective aims on the diversity of the group and highlights and respects the individuality of all the artists involved.

Aim of the 10dence art collective is to celebrate all the various attributes of this eclectic group through the development of concepts, exhibition projects and audio-visual art productions. All the artists associated with the 10dence art collective share a common heritage in various and numerous global art cultures. Although the members of this group share a common background they have all evolved their creative work into different and unique directions that push the boundaries of art.

10dence art collective explores, nurtures and promotes the art that happens when connections are made and knowledge is shared - across the boundaries of established art-world institutions and their markets.

Within the concepts developed by the 10dence art collective, the reflection of artistic, technical, mental, social, environmental, psychological, literair, photographic, political, cinematographic, graphical, architectural, musical, racial, religious, visual and commercial issues will amongst others set the expressive tone. Shortly, there will be no restrictions to the ways of creative expression by the collective tolerated regarding the message to be send out to the spectator. A group of artistic minds, working towards the realization of their artistic ideals with no strings attached whatsoever.

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