

## **Sun Transmitters**

Unrealized project

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Old Jaffa port is used mainly by the fishermen. It is a popular area populated by restaurants, bars and art galleries. One of the buildings on the southern side of Jaffa port (marked by black on the scheme) casts shadow on southern part of the port during the sunset (masked by grey): this is the only area of the port from where the sunset is not visible. This part is attended by visitors to a number of popular restaurants located on the pier.

This unrealized proposal is for mounting an array of large mirrors on the port wave breaker. The mirrors will be positioned so they reflect the sunset to those port areas from where the sunset is otherwise not visible.

Among all my realized and unrealized artistic projects this one stands out because of a simple reason: it solves a real, tangible problem: it makes the invisible sunset visible. As a convinced Popperian, I always believed that such an apparently unproductive human activity as art could only survive the test of evolution if it contributed to the survival of human species by solving problems. The issue is - most of the time these problems, as well as the way art affects the development of human society in general, are extremely difficult to pinpoint and characterize. Nevertheless, I do believe that art can – and does – have consequences for the world. This unrealized project provides a very straightforward illustration of how an artistic intervention, driven by sensibility that is characteristic for an artist more than for any other profession, can have real, tangible consequences for the artwork's environment.

