

# Unrealized Project 1

God, memory, if you didn't exist, I would have to create you.

*Na'ama Zussman*

This work offers an Ongoing Meeting Between Reality and Memory, onto **anyone** can reflect and projects himself, as his dimensions of presentation – past , present, future and time, and therefore creates sustainable relations between the work and the viewer.

## Realization

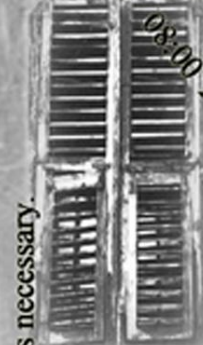
The work (image below) will be printed onto a surface (estimated scale 7 m<sup>2</sup> , depends on the size of the tiles) of porcelain tiles. The printing process is made by industrial printers, uniquely designed for process colour printing on tiles.

## Location

This work can be realized in any public surfaces as billboards, platforms, sidewalks etc. The tiles are coated with anti-slippery coat and their durability is designed for public places.

08:55 You would be delighted if I were to remember the way you want me to.

08:05 My memory accommodates itself, when it is necessary.



08:00

As a memory, do you think your view of reality is different?

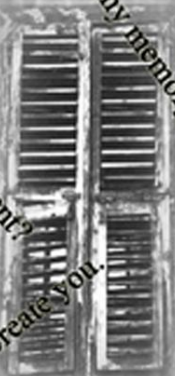


08:30 What I had always taken as my memory, maybe, had not been one after all.



08:35 In the wink of a memory.

09:00 I need an image of this memory, can you please take a picture of it?



08:10

God, memory, if you didn't exist, I would have had to create you.



08:20 You have no use for this memory.

08:15 Look memory, we are beginning to resemble each other.



This memory is a safe place since it is unchangeable.



08:25 You are not familiar with this memory, but definitely have an opinion about it.



08:40 I consider that I have discharged my memory.



08:45



## Unrealized Project 2

As a memory, do you think your view of reality is different?

*Na'ama Zussman*

My proposal consists on a philosophical prism which explores and brings into force the varied and hybrid interactions between memory and reality.

Shown, broken and reflected through the prism, this discourse allows an individual, a self, to construct and reconstruct, through a nonhierarchical discourse, his own narrative.

### Realization

An installation combined of 30-40 piles of phrases – derivatives of the varied and hybrid interactions between memory and reality - printed of paper. Each pile lies on a Perspex made shelf, and contains 200 papers (at the beginning point. In case of any pile needs to be filled up, more papers will be added), where on each, one phrase is printed. Thus, one repeated phrase for each pile.

### The doctrine

This doctrine of interaction is not a one which expresses hierarchy of the reality on the memory, and vice versa, of the memory on the reality, and if we resemble it to the syntax doctrine, then the reality is a verb and an object, so as the memory. And more, the reality is the active and passive, so as the memory. In this discourse, due to the lack of hierarchy and syntax absolutecy (that on a daily base does point hierarchy), instability is formed.

### The viewer

The viewer, after voyaging between the piles on their phrases, is invited to construct and reconstruct, in practice, and as part of the installation - that at this point turns into performance - his own narrative of the interaction between reality and memory.

The viewer will be collecting the phrases that reflect his personal narrative, and create his own personal pile, combined of the different phrases he choose and collect. This personal pile is a subtext for the existing given piles in the room.

With the personal constructed pile in his hand, the viewer then invited to bind this pile, to be putted on a long shelf, where all the viewers' narrative of interactions between reality and memory shall be gathered, as a new inventory.